

Jozeph Hanaa

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EDUCATION

Western University

Bachelor of Business Administration

London, ON

September 2025-May 2029

Michael Power St. Joseph High School

International Baccalaureate Diploma

Toronto, ON

September 2021-June 2025

- GPA: 91% Average
- Honours: IB Diploma, 4 Year Honour Roll, DECA Vice President, 3x DECA Provincial Qualifier, 1x First Place Toronto Region DECA Competition

WORK & LEADERSHIP EXPERIENCE

Unibound - Edtech Startup

2025-Present

Co-Founder

- Managed day-to-day operations for an early-stage edtech startup
- Led marketing, recruitment, financial planning, and project management initiatives to build brand presence and operational infrastructure
- Created and managed social media campaigns reaching 10K+ views and driving initial sign-ups
- Developed MVP within weeks of inception, securing early meetings with investors, accelerators, and incubators to explore funding and growth opportunities
- Designed and implemented internal automations and workflow systems to streamline communication and user onboarding, increasing efficiency by over 100%
- Gained hands-on experience in web development, CRM automation, and analytics tools to support product and marketing scalability

Marketchrafts

2024-2025

Developer & Lead Analyst

- Worked on a digital publication and analytics platform providing in-depth equity research on undercovered and emerging industries such as renewable energy and advanced materials
- Researched and wrote detailed stock analyses covering both popular and niche companies, including Bloom Energy and Daqo New Energy, integrating financial modelling and macroeconomic insights
- Built and maintained the MarketDrafts website and data pipeline to streamline publication workflow and improve content delivery speed
- Designed custom dashboards and valuation models to support high-quality quantitative and qualitative research
- Led SEO and newsletter optimization initiatives, increasing readership engagement and organic reach across platforms
 - At peak, we had ~50 newsletter subscribers and ~500 monthly readers on our website

AWARDS / OTHER RECOGNITIONS

AmplifyME Finance Accelerator (Investment Banking & Asset Management)

High Potential Candidate - Leading Simulation Scores

October 2025

- Obtained scores in the 92nd percentile for the investment banking portion of the simulation, and 94th percentile for the asset management and analysis portion
 - Came 1st out of a cohort of ~200 people for asset management and 5th for investment banking

ADDITIONAL SKILLS/INTERESTS

Skills: Financial analysis, equity research, business development, Excel, communication and presentation skills, team-oriented, entrepreneurial, comfortable in high-stress situations

Interests: Emerging technologies, EdTech innovation, AI applications, user experience design, markets and investing.